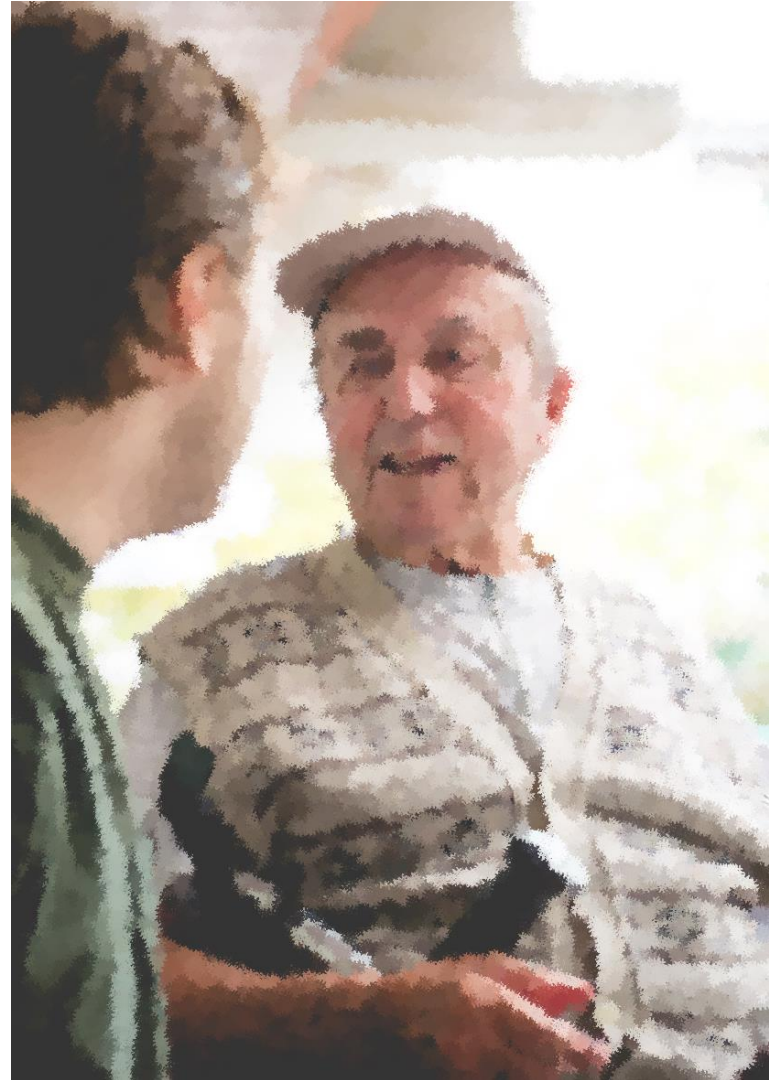


Re-founding mission - does it really matter?

John Picot

Principal – Grant Thornton Consulting



“

He who has a why to live for can bear almost any how.

”

Friedrich Nietzsche

So.....

....what!

"The opposite of hero is not villain, it is bystander"

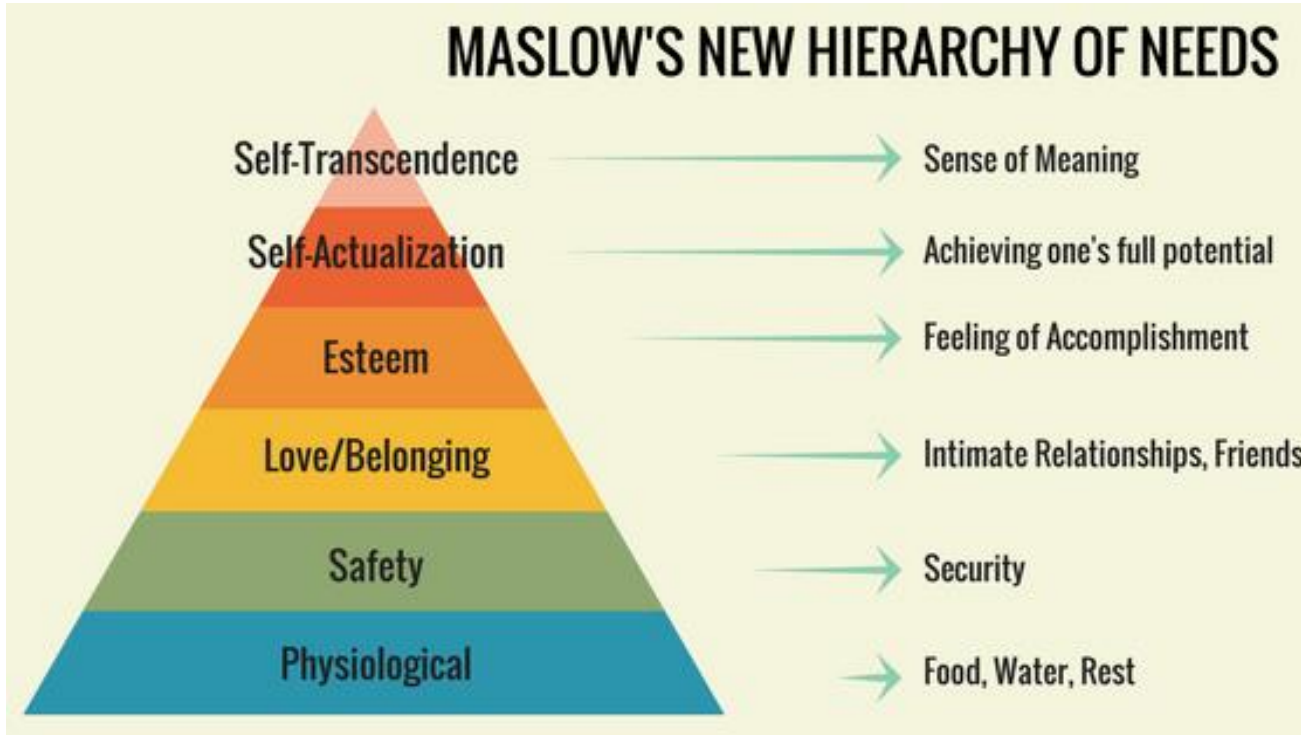
"Culture is a reflection of the way we behave when we are not being watched"

unknown

.....the answer seem(ed) to be greed – the pursuit of short term profit at the expense of basic standards of honesty.....

Commissioner Kenneth Hayne

What motivates us ... and our people?



The test in a transaction of care....



“

Who's needs are being met
in this exchange?

”

SJP

The necessity of 'why'

“

Lastly, and perhaps the most important of all, we must obtain full economic and social self-sufficiency for the even more severely physically handicapped cerebral palsied person.

”

Neil McLeod

Long term client outcomes where CPA wants to make the greatest social impacts

The Cerebral Palsy Alliance Strategic Plan 2016-2019 identifies four domains of focus to measure progress. Aligned to each of these are 'bus stops', or indicators to measure success towards achieving these outcomes.

1

Social Inclusion & Participation

People living with cerebral palsy will have the same opportunity as other Australians to develop relationships, access mainstream services and participate in their local communities, neighbourhoods and wider society.

2

Economic Participation

People living with cerebral palsy will have the same opportunities as other Australians to contribute to society through employment, volunteering, education, training and as fully participating consumers

3

Health & Independence

People living with cerebral palsy will have the same opportunities as other Australians to access world class services and interventions to support their health and independence.

4

Prevention, Treatment & Cures

Global research continues to discover world class prevention, treatment and cures for people with cerebral palsy

The cause for violent agreement on mission!

- Provides absolute clarity of purpose
- Must describe the destination from all your efforts (theory of change)
- All our decisions must uphold the mission
- WE must learn to measure it and track our performance
- WE use it as 'proof' that we are what we promise...

